

UNIVERSITY OF MUMBAI

JAMNNALAL BAJAJ INSTITUTE OF MANAGEMENT STUDIES

Three Year's Part Time Master's Degree Programme(Second Year: First Semester)

(MMM/ MFM/ MHRDM/ MIM)

BUSINESS ENVIRONMENT

DATE:03/11/2012 TIME: 11.00 A.M. TO 2.00 P.M.

MARKS: 100.

N.B:

- 1) Attempt any 5 question.
- 2) All questions carry equal marks.

Q.1 "Political Stability is a necessary condition for continued economic progress". Discuss the statement with current examples and also in the light of the present political situation in our country.

Q.2 "Some instances of failures of Corporate Governance(CG) in India, provoke decision makers to take a re- look at the code for CG". In this view, bring out effectiveness of statutory and non-statutory provisions in the code of CG in India.

Q.3 Discuss the broad objective of Fiscal and Monetary policy in India and also comment on the need and measures taken by the authorities to contain fiscal deficit.

Q.4 Bring out the strengths and weaknesses of multi-national corporations, along with their impact on business environment. Also discuss their entry routes in different countries.

Q.5 Compare and contrast the changing role of Government with regard to Industry before and after policy of liberalisation, privatisation and globalisation(LPG).

Q.6.Critically evaluate some micro and macro environmental factors affecting industry. Explain as to how these can be dealt with effectively.

Q.7. Discuss the principles of WTO, while taking a detailed note of the international environment of business.

Q.8. "Family managed businesses(FMB) are the most endangered species in Indian Business". Give your opinion on the statement and suggest a better model for the growth and survival of FMB.

Q.9. Write short notes on any two of following.

1. Impact of TRIPS and TRIMS on business.
2. Socio-cultural environment of business.
3. Joint ventures, and mergers & acquisitions
4. Administered pricing.