

**Jamnalal Bajaj Institute Of Management Studies
University of Mumbai**

MIM/ MHRDM/ MFM/ MMM
SEM-III

Subject: Business environment

11/11/ 2010 (3 hours)

Total Marks-100

- All questions carry equal marks.
- Marks are reserved for neatness and quality of answers.
- Simple labeled diagrams and relevant examples, wherever applicable, will be given right marks.
- Start every answer on new page.
- Answer any five questions

- Bring out the functions and structure of WTO.
- What do you mean by privatization? What are its objectives? Has privatization achieved its objectives in India? Comment.
- Family managed Business is undergoing process of change in India. Suggest a strategic model for survival of FMB in India.
- Write a note on technological environment, its change and effect on business.
- How does natural environment affect business? Discuss with example.
- Discuss on economic environment as it prevails today in our country.
- Explain the term corporate Governance. How the disclosure based regulation concept is exercised in India.
- Understanding the socio-cultural environment of the country is important for businesses' discuss with the examples.

SHORT NOTES: (Any Two)

- Administered pricing
- FERA and FEMA
- Consumer protection Act
- Globalisation and privatization.
- monitory and fiscal policy

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